



Caroline Z. Worley, Esq.  
Small Business Attorney

SPEAKING PROGRAM FACT SHEET

I am interested in speaking to the members of your organization regarding the topic: "Starting Your Own Business: Basic Legal Considerations." Below is an outline of my talk as well as my speaker profile that will help you when promoting or preparing for one of your events should you decide to include me. I speak free of charge and am able to speak on a variety of legal issues facing individuals in small business. Please contact me at [czw@worleylawllc.com](mailto:czw@worleylawllc.com) or 614.670.9458 if you have other questions. I look forward to hearing from you.

Title of Session: "Starting or Maintaining Your Own Business: Basic Legal Considerations"

Description of Session to Use in Your Promotions:

Join us as Caroline Z. Worley, Esq. of Worley Law, LLC shows you how to navigate through the basic legal challenges you face in your business. You will learn about:

- Choosing your Business Structure-Entity Formation & Avoiding personal liability
- Getting Your Contracts in Writing and Important provisions to include!
- Handling consumer transactions while complying with Ohio law.
- The best/most efficient way to collect payment for your goods/ services.
- How to Protect your Intellectual Property – Trademarks, Copyrights, & Patents
- How to protect your business' trade secrets
- Obtaining Vendor License and Sales Tax Reporting
- Website Terms of Use and Disclaimers

URL to provide to audience:

[www.worleylawllc.com](http://www.worleylawllc.com)

Email address:

[czw@worleylawllc.com](mailto:czw@worleylawllc.com)

Follow me on Twitter:

[twitter.com/carolineworley](https://twitter.com/carolineworley)

Connect with me on Linked In:

[www.linkedin.com/pub/carolineworley/8/125/3a6](http://www.linkedin.com/pub/carolineworley/8/125/3a6)

## Speaker Profile

Name: Caroline Z. Worley, Esq.  
Title: Small Business Attorney  
Web Sites: [www.ohiowomeninbusiness.com](http://www.ohiowomeninbusiness.com); [www.worleylawllc.com](http://www.worleylawllc.com)  
Phone: 614.670.9458  
Email: [cworley@ohiowomeninbusiness.com](mailto:cworley@ohiowomeninbusiness.com); [czw@worleylawllc.com](mailto:czw@worleylawllc.com).

### Bio & Introduction:



Caroline Z. Worley, Worley Law, LLC. Caroline Worley is a small business attorney, who represents owners, investors, and entrepreneurs in all aspects of commercial, corporate, and business law, contracts and negotiations, business litigation, and real estate. Before joining Worley Law, Caroline Worley was a partner at Anthony Law, LLC. Prior to that, she served as an Assistant Prosecuting Attorney for the Franklin County Prosecutor's Office and also worked as an attorney in the Litigation division at Vorys, Sater, Seymour & Pease in Columbus. She is a member of the National Association of Women Business Owners (NAWBO), Ewomen Network, Commercial Real Estate for Women (CREW), and Women's Roundtable for the Ohio Department of Development. She is also a PROS volunteer for the Small Business Development Center at Columbus State Community College and has been a guest speaker at the Fisher College of Business at The Ohio State University. Caroline Worley is the author of her own monthly Newsletter titled: "Women In Business" that is filled with advice, tools, and resources. Every new subscriber receives a complimentary legal business audit valued at \$165.

### A Few Speaking Engagements:

- The Ohio Department of Development, "Starting a Home-Based Business"
- PROS Volunteer at the Small Business Development Center at Columbus State Community College
- Volunteer at the Center for Entrepreneurship, Fisher College of Business at The Ohio State University
- Gahanna Chamber, Empowering Women Series: "What Every Woman in Business Must Know"
- Speaker for Grove City Chamber "Tax Planning & The Stimulus Package: A Roundtable Discussion with a Banker, a CPA, and a Business Attorney" in June 2009.
- Regular Speaker for "Discover Your Inner Entrepreneur" series held by Barb Girson of My Sales Tactics.

- Regularly holds her own complimentary legal workshops and seminars on various small business, commercial, and real estate topics.